

Track delivery routes of field personnel and significantly improve efficiency with the Geoplan GPS Module.

Geoplan StreetFinder, AddressFinder and GeoAnalyser mapping software will help you to create efficient and targeted door-drop campaigns for your clients.

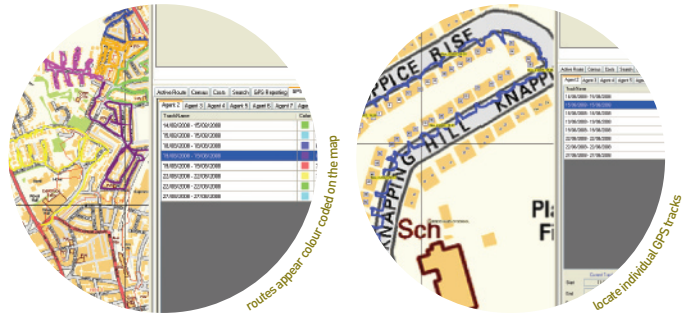
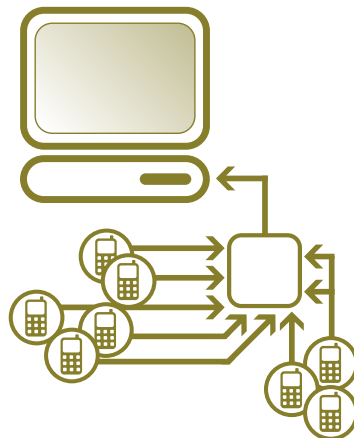
To further boost the efficiency of your unaddressed/ non-addressed mail delivery rounds and gain a competitive advantage, we recommend the Geoplan GPS Module, which integrates seamlessly with all three systems.

Geoplan's GPS Module can be used with any GPS tracking device that has USB connectivity. Ideally, all field agents should carry a GPS tracking device during their delivery rounds. This will track and record the route each field agent takes during his or her distribution round.

The data from each tracking device can be automatically imported into the Geoplan GPS Module via a USB hub (or optional Web Service). The software is capable of handling data from any number of GPS devices.

Connect between 1 and 100 GPS devices to your PC via a USB hub (or optional web service).

Once imported, the data can be used to plot each field agent's route and activity onto detailed maps. Information such as date, time, duration and distance of delivery round is displayed alongside each agent's tracked route. This data can be used to improve cost control, boost accuracy of project proposals, manage field-based personnel effectively, and improve both back-checking and proof of delivery.



Key features

- Production of a mappable track, which illustrates date, time and location of field agents and activity at Postcode, street and Address level.
- USB and optional Web Service connectivity to upload GPS results from the office or remote location, for mapping and analysis.
- Geoplan GPS Module works with Geoplan AddressFinder, StreetFinder and GeoAnalyser.
- Any GPS device with USB connectivity can be used.
- Capable of handling any number of GPS devices.
- When linked to Geoplan AddressFinder, StreetFinder or GeoAnalyser you can print maps and reports for use in:
 - Client presentations
 - Job costing
 - Project control in the field, including cost control
 - Project performance analysis and back-checking

Key benefits

- Improve distribution.
- Improve delivery validation and transparency.
- Reduce waste.
- Reduce cost.
- Improve resource allocation.
- Improve operational efficiency.
- Improve planning.

Required software

- StreetFinder
- AddressFinder
- GeoAnalyser

In order to benefit from the features of GPS tracking with your door-drop campaigns, you will need to have one of the above systems.

| DESCRIPTION | PRICE |
|-------------|-----------------------------|
| GPS Module | £950.00 per user, per annum |

Geoplan products are powered by

