

To design your own map, simply complete this order form and fax back to our sales team on **01423 819494** or email **sales@geoplan.com**. If you feel that your needs are not covered, or are having difficulty in completing the form, please call one of our consultants on 01423 569538, we are here to help.

You select the size and finish below and Geoplan will select the most detailed map base (shown opposite) and appropriate style from the following range to meet your coverage requirements.



scale: city



scale: local



scale: regional



scale: national

Sample map bases shown at actual size. All map bases are supplied in black and white. Larger samples of map bases are available on request.

Geoplan Design your own maps have been created to allow you to add your own map name, company name, logo, address and contact details. Please specify the details that you wish to see adjacent to the map including text style and colour, using the following guidelines and table. PLEASE PRINT DETAILS CLEARLY.

PLEASE NOTE:

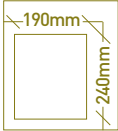
If you don't complete this section Geoplan will use details provided on the order form. Text size will be determined by Geoplan during map production. Arial Black/Caps will be used as default option.

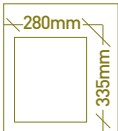
SUPPLYING LOGO'S

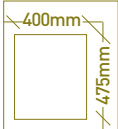
All logos must be supplied in TIFF format. Logo to be supplied to scale for the required paper size otherwise further costs may be incurred.

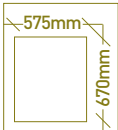
1 PLEASE PROVIDE A BRIEF DESCRIPTION AND INTENDED USE OF YOUR MAP:


2 CHOOSE YOUR PREFERRED MAP SIZE (A4 TO A0) AND FINISH:

PAPER SIZE:	MAP SIZE ON PAGE:	FINISH & PRICE	TICK
A4 210mm x 297mm		Paper: £50.00 Laminated: £50.00	<input type="checkbox"/> <input type="checkbox"/>

PAPER SIZE:	MAP SIZE ON PAGE:	FINISH & PRICE	TICK
A3 297mm x 420mm		Paper: £75.00 Laminated: £75.00	<input type="checkbox"/> <input type="checkbox"/>

PAPER SIZE:	MAP SIZE ON PAGE:	FINISH & PRICE	TICK
A2 420mm x 594mm		Paper: £100.00 Laminated: £100.00	<input type="checkbox"/> <input type="checkbox"/>

PAPER SIZE:	MAP SIZE ON PAGE:	FINISH & PRICE	TICK
A1 594mm x 841mm		Paper: £125.00 Laminated: £125.00	<input type="checkbox"/> <input type="checkbox"/>

PAPER SIZE:	MAP SIZE ON PAGE:	FINISH & PRICE	TICK
A0 841mm x 1189mm		Paper: £150.00 Laminated: £150.00	<input type="checkbox"/> <input type="checkbox"/>

3 CHOOSE THE DETAILS FOR DISPLAY ON YOUR MAP:

TEXT DETAILS - complete this section with the information you wish to appear in the title box on your map.

MAP TITLE: _____

COMPANY NAME: _____

COMPANY ADDRESS: _____

_____ POSTCODE: _____

TEL: _____ FAX: _____

EMAIL: _____ WEB SITE: _____

TEXT STYLE - select one text style below:

- | | |
|---|---|
| 1: Arial | 2: Times New Roman |
| <input type="checkbox"/> CAPS | <input type="checkbox"/> CAPS |
| <input type="checkbox"/> lowercase | <input type="checkbox"/> lowercase |
| <input type="checkbox"/> Caps and Lowercase | <input type="checkbox"/> Caps and Lowercase |

TEXT COLOUR - select one colour below:

- | | |
|--------------------------------|-------------------------------------|
| <input type="checkbox"/> Black | <input type="checkbox"/> Dark Blue |
| <input type="checkbox"/> Red | <input type="checkbox"/> Light Blue |
| <input type="checkbox"/> Green | <input type="checkbox"/> Pink |

COMPANY LOGO - please indicate if you are supplying a company logo to appear adjacent to the map.

Please define your preferred coverage using the choices from a) and b) listed right.

Choose your **FREE** standard data layers to add value and meaning to your map

Layer Colours

Layers will be printed in the following colours:

Layer A: RED

Layer B: GREEN

Layer C: BLUE

Layer D: BLACK

Additional Data Layers

Please specify the preferred data layers that you wish to see on the map including point, boundary style and colour, using the following guides and tables. Each layer will be applied to your map at £100 per layer.

Point and Boundary Data

We recommend a maximum of 500 points or 20 boundary/territories. All data for point locations and boundary/territories must be provided in a comma delimited text file with Postcode provided in the following formats eg. HG3 1GP, or as appropriate: Postcode Area (HG), Postcode District (HG3) or Postcode Sector (HG3 1).

Other styles and map options:

Geoplan can create other map styles and options to suit individual requirements for an additional charge, please call 01423 569538 for further details.

4 CHOOSE YOUR COVERAGE - WHAT AREAS ARE YOU INTERESTED IN:

a) SPECIFY A CITY, TOWN, VILLAGE, STREET NAME OR PLACE OF INTEREST that you would like at the centre of your map.

_____ County of location: _____

b) SPECIFY A CITY, TOWN, VILLAGE, STREET NAME OR OTHER PLACES OF INTEREST that you would like to appear on your map.

North West Corner: _____ County of location: _____

North East Corner: _____ County of location: _____

South West Corner: _____ County of location: _____

North East Corner: _____ County of location: _____

5 GEOPLAN PROVIDE A FREE STANDARD RANGE OF DATA LAYERS TO ADD VALUE AND MEANING TO YOUR MAP. You can select a maximum of two layers from a-d listed below. Choose 2 free geoplan standard data layers from:

Layer A

POSTCODE BOUNDARIES

- Postcode Areas (eg HG)
- Postcode Districts (eg HG3)
- Postcode Sectors (eg HG3 1)

Please confirm the Postcode Boundary names you wish to see on the map.

Layer B

ADMINISTRATIVE BOUNDARIES

- Counties/Unitaries/Boroughs
- Parishes
- Local Authority Districts/Unitaries/Boroughs
- Ward Boundaries

Please confirm the Administrative Boundary names you wish to see on the map.

Layer C

MEDIA BOUNDARIES

- ISBA TV
- Paid Local Newspaper
- Free Local Newspaper
- Local Radio Station

Please confirm the Media Boundary names you wish to see on the map.

Layer D

RADIUS BOUNDARIES

To create a radius or drivetime boundary you must specify a centre point for the map at step 4.

Radius Distance: _____

- miles
- kilometres

Drivetime in Minutes: _____

IF YOU HAVE COMPLETED THE DESIGN OF YOUR MAP, PROCEED TO THE ORDER FORM. IF YOU WISH TO ADD FURTHER CUSTOMER SUPPLIED LAYERS PLEASE CONTINUE TO STEP 6.

6 CHOOSE YOUR EXTRA PAID FOR CUSTOMER SUPPLIED LAYERS:

Layer Description	No. of Records	File Formats	Point Styles	Boundary Style	Colour
<i>eg. Store Locations</i>	50	CSV	3	5	2
_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____
_____	_____	_____	_____	_____	_____

POINT STYLES:

- 1: ■ 2: ◆ 3: ● 4: ★ 5: ▼ 6: ▲ 7: □ 8: ◇ 9: ○ 10: ☆ 11: ▽ 12: △

BOUNDARY STYLES:

- 1: _____ 2: - - - 3: . - . - . 4: 5: + + + + + 6:

POINT AND BOUNDARY COLOURS: (point size will be determined by Geoplan during map production)

- 1: Red ● 2: Black ● 3: Green ● 4: Light Blue ● 5: Dark Blue ● 6: Pink ●

