

An online mapping system, that offers a new and cost-effective way of distributing data and analysis to end-users.



Geoplan MapViewer allows you to open, view and print maps provided to you by a colleague

Designed for large corporate users, the MapViewer is built for use with Oracle Databases and can be easily integrated into existing systems or supplied as a wholly new installation.

Geoplan MapViewer is in our opinion the most advanced online business mapping software available in the Business Sector today.

Key Tasks

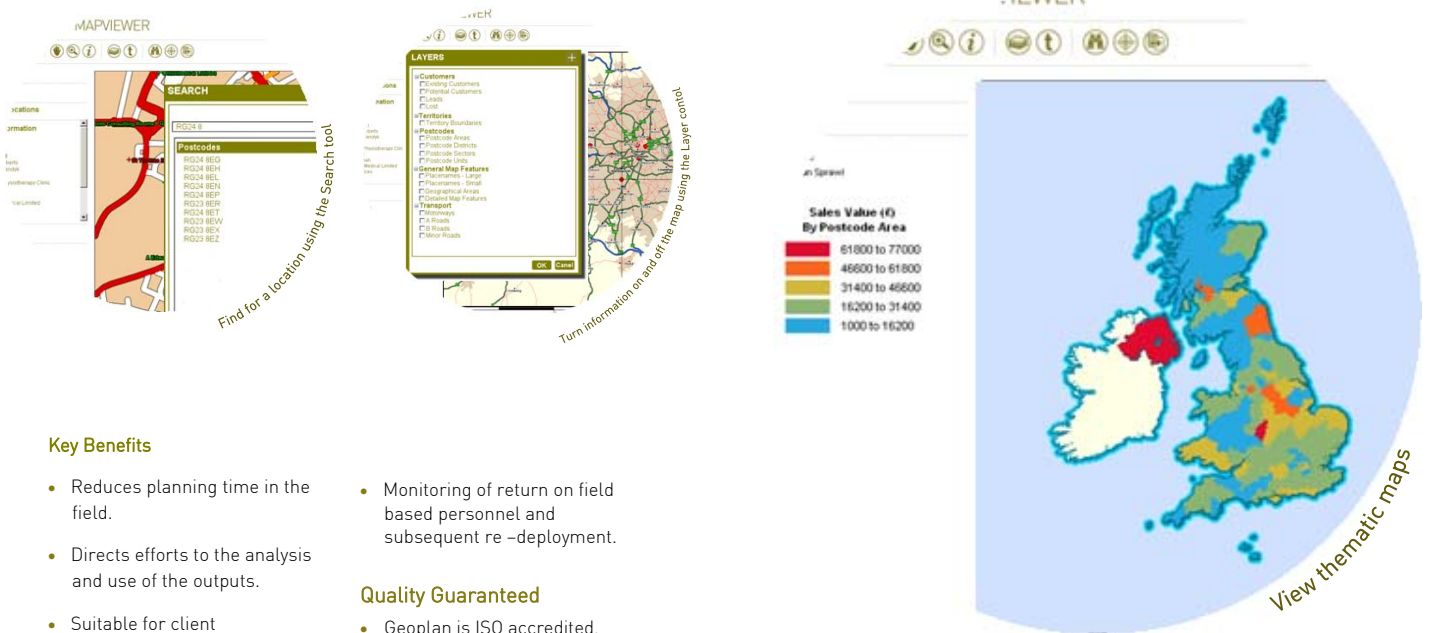
- Interactive Maps can be viewed and printed quickly and easily, with minimal training requirements.
- The Geoplan MapViewer therefore offers a new and cost-effective way of distributing actionable data and analysis to end-users.
- **Data Storage:** Designed for businesses with over 250 users MapViewer utilises Oracle RDBMS.
- **Centrally Manage your Data:** Providing better data security and integrity for your most important information assets.
- **Data Management:** Use the MapViewer Administrator Tool to turn your map into interactive read only maps.
- **Security Management:** Control who the recipients of your map are, and grant permissions.
- **Customisable:** MapViewer can be customised to suit your business needs.
- **Integration:** Ability to embed the MapViewer into internet and intranet applications. E.g. CRM
- **Global Mapping:** The MapViewer Administrator allows you to define any country in the world to map, and create read only maps using the simple interface.
- **Mapping Capabilities:** Add your own data layers and thematic overlays to the map and create personalised views for users and control access to sensitive information and map views.
- **Spatial Analysis:** Use the mapping tools to analyse the map and data features.
- **Publishing:** The output can be put directly into PowerPoint presentations or distributed as PDF.

Key Features

- Easy to deploy and update.
- Suitable for a broad user base of differing skill levels.
- No training required.
- Easy to use map navigation tools.
- Use the information and search functions to pin point and interrogate your map and data.
- Layers of information can be turned on or off at a click of a button.
- Use the territories option to filter which territories are visible on the map.
- Export maps to PDF or PowerPoint.

Key Benefits

- Combine market information with your customer data to assess market share.
- Understand where business is coming from so that you can target resource at these areas for a better return.
- Delivers valuable and interactive client, competitor and product data into the hands of management or remote teams. Typical functions that would benefit from this application include field sales, engineers or call centres.
- Facilitates efficient and effective deployment of valuable sales resource.
- Reduce the cost of printing reports and maps for each team member.
- Improved speed of response – direct positive impact on customer experience.



Key Benefits

- Reduces planning time in the field.
- Directs efforts to the analysis and use of the outputs.
- Suitable for client demonstrations.
- Monitoring of return on field based personnel and subsequent re-deployment.

Customised to suit your needs...

- Geoplan offers customisation services to individual businesses on a range of levels, to create the internet mapping and analysis tool that your team or your clients need.
- Working hand-in-hand with our experienced team of consultants, customisation can include:
 - Developing a user interface that reflects workflow.
 - Including existing KPI, customer and external market data.
 - Develop bespoke analyses, reports and map views.
 - Integration with existing databases, systems and portals.
 - Bespoke training and support.
 - Application may include:

Quality Guaranteed

- Geoplan is ISO accredited, working to the highest quality standards.
- Our staff undergo continuous training and review to ensure that you receive the best service possible.
- You'll get your money back if not satisfied.

Our People

- The Geoplan team comprises qualified, skilled and experienced professionals and trainers, competent in a variety of skills including **GeoAnalyser, Tactician, MapInfo, ArcInfo, Oracle, SAP R3 and SAPCRM, FME, Microsoft and TourSolver.**
- We also have an in-house application development team who are **Microsoft Certified** with advanced development, **MapBasic, MSAccess** and **database** skills.

See how we can help

To find out how you could use Geoplan Online Mapping solutions to address your mapping and analysis requirements please contact a member of our team on **01423 569538** or email info@geoplan.com

Remember that if you already use Geoplan products, you can contact our support team for advice or assistance by calling **01423 722719** or emailing support@geoplan.com, Monday to Friday 09:00 – 17:30.

What our clients say about Geoplan...

"Quick response and excellent service"
(Weston Communications)

"I've always held your company in high esteem and whether it's support, training or customer management you continue to reinforce my view."
(Guardian News and Media)

"No request ever seems too much trouble and is dealt with professionally and with great enthusiasm!"
(Yum! Restaurants International)

"The service that has been provided by Geoplan has always been extremely professional. Any technical support issues that have arisen have always been resolved promptly"
(Kawasaki UK)



DESCRIPTION	PRICE
Online Mapping Solutions	Call for details