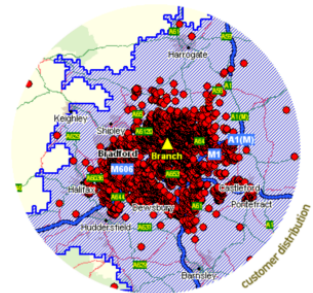


Fast, accurate and cost-effective analysis services for retail, distribution or service catchments – direct from Geoplan.

At Geoplan we understand that at times like these it can be difficult for companies to move forward in applying spatial intelligence to their business challenges. In these situations you need short term assistance – extra help where and when you need it, provided by a trustworthy and experienced company with over 25 years of experience.



Geoplan can provide **Catchment Analysis Services** which will help you to immediately identify areas of influence around your locations, and to understand which customers, prospects or postcodes can be found in the corresponding area.

The service is fast, flexible and affordable. We're totally professional in everything we do and the work will be carried out to the same high quality that you have come to expect from Geoplan.

With this service starting from **only £245**, it may just be the answer that you have been looking for.

Who will benefit?

This service is beneficial to anyone who is interested in:

- Visualising catchment areas for a store, depot, or service provider.
- Describing an area of influence in terms of radial or travel time catchment.
- Understanding which customers, prospects, delivery points fall within a catchment area.
- Identifying which Postcodes fall within catchment areas, for marketing activity.

- Understanding overlaps and gaps in coverage areas – for expansion, contraction or merger activities.

Fast

- This service is available on-demand and can often be delivered 'same day'.

What is provided?

- Full-colour A4 map of each catchment in PDF format.
- Excel spreadsheet listing the Postcodes falling within each catchment, along with any applicable customer or prospect locations.

Your data

- We can accept data in a variety of mapping and database formats including **Excel, CSV, Access, TAB, T2K, MIF/MID, E00, SHAPE and DBF.**

Partners

- We have strong partnerships with industry-leading data and software suppliers including: **Royal Mail, Ordnance Survey, Office of National Statistics, Tactician Corporation and TeleAtlas.**

People

- Our skilled and experienced consultants are competent in a variety of skills including **GeoAnalyser, Tactician, MapInfo, ArcInfo, Oracle, FME and TourSolver.**

Quality Guaranteed

- Geoplan is ISO accredited, working to the highest quality standards.
- Our people undergo continuous training and review to ensure that you receive the best service possible.
- You'll get your money back if not satisfied.

Payment

- The service starts from **only £245** for a single-site analysis pack.
- Flexible payment terms are available, including Credit Card.

What our clients have said...

"Quick response and excellent service"
(Weston Communications)

"I've always held your company in high esteem and whether it's support, training or customer management you continue to reinforce my view."
(Yum! Restaurants International)

"No request ever seems too much trouble and is dealt with professionally and with great enthusiasm!"
(Yum! Restaurants International)

See how we can help

- If you feel you may benefit from **Geoplan Handyman Services** please call to discuss your requirements and receive a no-obligation quote on **01423 569538**:
 - Postcodes
 - Reporting
 - Territory Optimisation
 - Mapping
 - Interim Staffing
 - Catchment Analysis
- Remember that if you already use Geoplan software, you can call for support on **01423 722719** or email support@geoplan.com, Monday to Friday 09:00-17:30.



DESCRIPTION	PRICE
Mapping Handyman Catchment Analysis Services	From £245

