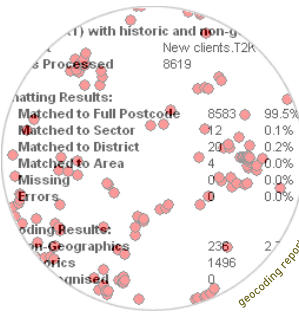


Locate Customers, improve your databases and reduce marketing waste with this simple Geoplan service.

At Geoplan we understand that at times like these it can be difficult for companies to move forward in applying spatial intelligence to their business challenges. In these situations you need short term assistance – extra help where and when you need it, provided by a trustworthy and experienced company with over 25 years of experience.



Postcode	Postcode Type	X
47 Line Postcode		43047
29 Line Postcode		522733
30 Line Postcode		530499
47 Line Postcode		446811
47 Line Postcode		564250
47 Line Postcode		522450
47 Line Postcode		340342
47 Line Postcode		425025
47 Line Postcode		442252
47 District Postcode		431006
47 Line Postcode		465095
47 Line Postcode		557024
47 Line Postcode		544333
47 Line Postcode		426974
47 Line Postcode		527490
36 Line Postcode		415814
47 Line Postcode		425937
47 Line Postcode		550337
47 Line Postcode		486742
36 Line Postcode		425475
47 Line Postcode		567777
47 Line Postcode		43047

Geoplan provide **Postcode Services** for the UK - offering a quick and cost-effective way of appending grid coordinates (either British National Grid or Latitude/Longitude) to your customer database, cleansing the postcodes and analysing the accuracy of that data.

From just **£95**, this simple and affordable service adds value to databases, allowing spatial calculations such as proximity and distance or by preparing datasets for upload into a mapping system.

Adding coordinates to a database and improving the postcodes immediately provides benefits via improved targeting, reduced marketing waste and enhanced customer service.

With postcodes changing every 6 months it's essential to keep track of your customer, prospect and site locations – so this service is vital to all businesses.

Who will benefit?

This service will benefit anyone who is interested in:

- Improving the quality and accuracy of your postcoded databases.
- Calculating distance or proximity from customers to stores or depots.

- Providing 'where's my nearest' functionality via your database or website.
- Identifying out-of-date or invalid postcodes.
- Ensuring accurate postcode matching across different data tables.
- Uploading locations to basic or online mapping systems.
- Accurate map navigation.

Fast

- This service is available on-demand and can often be delivered 'same day'.

What is provided?

- Upload of your data.
- Matching against latest Postcode database, in excess of 1.8 million records.
- Cleansing of Postcodes to improve format and ensure better matching.
- Creation of Postcode Area, District and Sector references for each record.
- Optional upgrade from standard 100m accuracy to approximately 1m accuracy.
- Optional flagging and locating of out-of date 'historic' postcodes.
- Enhanced dataset provided in Excel Workbook format.

Partners

- We have strong partnerships with industry-leading data suppliers including: **Royal Mail** and **Ordnance Survey** to ensure our products and service are of the highest quality.

Quality Guaranteed

- Geoplan is ISO accredited, working to the highest quality standards.
- Our people undergo continuous training and review to ensure that you receive the best service possible.
- You'll get your money back if not satisfied.

Payment

- The service is available from just **£95**.
- Charges vary according to number of records and required accuracy.
- Flexible payment terms are available, including Credit Card.
- Discounts possible if forward-booked for future Postcode updates.

What our clients have said...

"Quick response and excellent service"
 (Weston Communications)

"I've always held your company in high esteem and whether it's support, training or customer management you continue to reinforce my view."
 (Guardian News and Media)

"No request ever seems too much trouble and is dealt with professionally and with great enthusiasm!"
 (Yum! Restaurants International)

See how we can help

- If you feel you may benefit from **Geoplan Handyman Services** please call to discuss your requirements and receive a no-obligation quote on **01423 569538**:
 - Postcodes
 - Reporting
 - Territory Optimisation
 - Mapping
 - Interim Staffing
 - Catchment Analysis
- Remember that if you already use Geoplan software, you can call for support on **01423 722719** or email support@geoplan.com, Monday to Friday 09:00-17:30.



DESCRIPTION	PRICE
Mapping Handyman Postcode Services	From £95

Geoplan products are powered by



www.geoplan.com

08/09