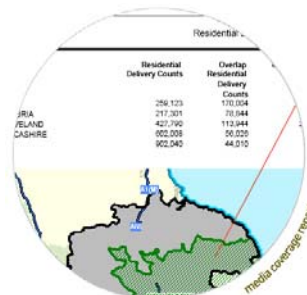


Quick, accurate and cost-effective marketing information – a range of reports now available from Geoplan.

At Geoplan we understand that at times like these it can be difficult for companies to move forward in applying spatial intelligence to their business challenges. In these situations you need short term assistance – extra help where and when you need it, provided by a trustworthy and experienced company with over 25 years of experience.



Geoplan provide **Reporting Services** which offer a range of reports, highlighting information on your current or potential marketplace, defined by the variables most critical to your business.

Whether demographic, media or business-focused, Geoplan reports will extract the most relevant data and provide it for any pre-determined geographical area within the UK.

With report packs available from **only £195**, they may just be the answer that you have been looking for.

**Who will benefit?**

This service will benefit anyone who is interested in:

- Understanding the demographic profile of your catchment areas, to finely tune your marketing message.
- Determining market potential in specific areas, to improve targeting and reduce waste.
- Identifying the best fit media to increase penetration and dramatically reduce wastage.
- Finding prospect businesses for your services by specifying certain types of business.
- Ensuring cost-effective marketing and reducing risk.

- Increasing competitive advantage in a local market.

**Fast**

- This service is available on-demand and can often be delivered 'same day'.

**What is provided?**

A typical report pack comprises the following:

- Definition of your specified catchment(s) – using radius, travel time or Postcode lists.
- Selection of demographics to be analysed – from census or business databases, or selection of media type.
- Selected report style – demographic profile, ranking report, business profile or media overlap.
- Provision of your selected report in Excel spreadsheet and PDF format.
- Full-colour A4 PDF map displaying the selected coverage area(s).
- Full Postcode area profiles are also available containing business, census and media data.

**Partners**

- We have strong partnerships with industry-leading data suppliers including: **Royal Mail, Ordnance Survey, Office of National Statistics, Blue Sheep and TeleAtlas.**

**Quality Guaranteed**

- Geoplan is ISO accredited, working to the highest quality standards.
- Our people undergo continuous training and review to ensure that you receive the best service possible.
- You'll get your money back if not satisfied.

**Payment**

- Report packs are available from **£195**.
- Rates vary according to number of catchments, and specified demographics.
- Flexible payment terms are available, including Credit Card.

**What our clients have said...**

**"Quick response and excellent service"**  
 (Weston Communications)

**"I've always held your company in high esteem and whether it's support, training or customer management you continue to reinforce my view."**  
 (Guardian News and Media)

**"No request ever seems too much trouble and is dealt with professionally and with great enthusiasm!"**  
 (Yum! Restaurants International)

**See how we can help**

- If you feel you may benefit from **Geoplan Handyman Services** please call to discuss your requirements and receive a no-obligation quote on **01423 569538**:
  - Postcodes
  - Reporting
  - Territory Optimisation
  - Mapping
  - Interim Staffing
  - Catchment Analysis
- Remember that if you already use Geoplan software, you can call for support on **01423 722719** or email [support@geoplan.com](mailto:support@geoplan.com), Monday to Friday 09:00-17:30.



DESCRIPTION  
 Mapping Handyman Reporting Services

PRICE  
 From £195

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 08/09