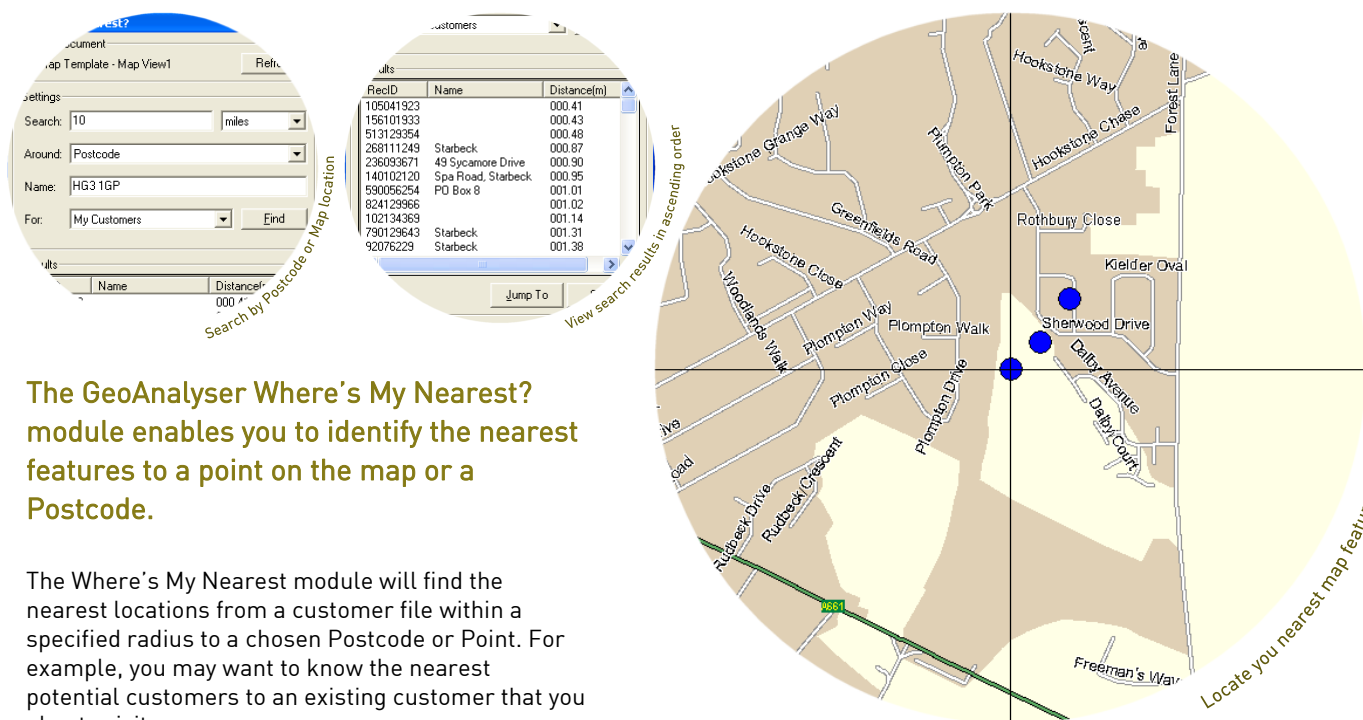


WHERE'S MY NEAREST? MODULE

Locate your nearest customers, staff or locations quickly with speed and precision from any point in the UK.



The GeoAnalyser Where's My Nearest? module enables you to identify the nearest features to a point on the map or a Postcode.

The Where's My Nearest module will find the nearest locations from a customer file within a specified radius to a chosen Postcode or Point. For example, you may want to know the nearest potential customers to an existing customer that you plan to visit.

Key Tasks

- Define a search area around the map centre, or any UK Postcode.
- Choose which layer you would like to search.
- A list of the nearest features from the selected layer is returned in ascending order by distance.
- The GeoAnalyser Where's My Nearest? module can search any type of feature:
 - Areas such as territories or Postcode Sectors.
 - Lines such as roads.
 - Points such as customer locations or towns.

Key Features

- Identify the nearest map features to any point in the UK.
- Use in conjunction with standard layers and your own imported data.
- Find the nearest Sales Rep or Territory from a customer location.
- Find the nearest town, road, street or Postcode from the centre of the map.
- Provides the distance to each record.
- Distance from each record can be provided in miles or kilometres.

Key Benefits

- Save time and effort when trying to locate the nearest features from any point in the UK.
- Report on the nearest locations with greater ease and accuracy.
- Very easy to use, no training required.
- Excellent user support as part of your ESP package.

What our clients have said...

"Geoplan GeoAnalyser removes the guesswork and provides the decision support we need at the click of a button."
(Molly Maid UK Limited)

"We are very impressed indeed by the flexibility of Geoplan GeoAnalyser, its capacity to map and analyse vast amounts of data, and the development opportunities available."
(Yum! Restaurants International)

DESCRIPTION	PRICE
GeoAnalyser Where's My Nearest? module	£45

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